Check Box If Completed	[CHECKLIST TITLE: Checklist For Establishing a Website]
☐	**DEVELOPMENT**
☐	Gather the information about the related site content.
☐	Provide website name or domain name.
☐	Do research about your competition website.
☐	Research about website hosts.
☐	Choose a website host and register.
☐	Choose a website name.
☐	Purchase a website name.
☐	Establish a website structure and organization.
☐	Research about link exchange.
☐	Set up a link exchange page.
☐	Prepare Articles/Resources/Research.
☐	Implement advertising inclusion.
☐	Review search engine submission results (this must be done after 1 to 4 months of release)
☐	**DESIGN**
☐	Compile artwork.
☐	Prepare designed logos and digital arts.
☐	Present color scheme research.
☐	Present layout design and research.
☐	Choose a color scheme.
☐	Choose layout and design.
☐	Code and design HTML and CSS
☐	Add content and article.
☐	Review web standards.
☐	Validate code.
☐	Check your website on the other browser.
☐	Check your website on the other computer.

☐	Check your website with different screen resolution.
☐	Review website and edit presentation.
☐	After 2 to 4 weeks, test the website.
☐	Test links.

WEBSITE MAINTENANCE	
☐	You have to frequently update your website.
☐	After some time, check for errors.
☐	Add link exchanges to your website.
☐	Eliminate bad links.
☐	Update and review keywords.
☐	Check link popularity.
☐	Review for new technology.
☐	Apply web standard after you review it.
☐	Identify site statistics.

BASIC USABILITY	
☐	Provide clear visual hierarchy.
☐	Make heading levels easy to distinguish.
☐	Make the site navigation easy to understand.
☐	Set the navigation consistent.
☐	Use consistent and appropriate language for the site.
☐	Provide a search tool if your site is large.
☐	Set link on the home page on every page.
☐	Underline the links.
☐	Define visited links clearly.